

Media 12

helsinkitimes.fi

Regularly updated Finnish news in English at www.helsinkitimes.fi

Advertising in both the print edition of Helsinki Times and our online service gives wide marketing exposure. helsinkitimes.fi is updated several times a day Monday-Friday, and our redesigned webpages provide an even greater variety of advertising options. By purchasing a front-page advertising spot, your ad will appear on every page on the website. For a smaller charge you can choose to have your ad placed on a particular section of the site. No matter what option you choose, high visibility is guaranteed, since the Helsinki Times website has over 30,000 different users every week.

Make a wise investment: make sure your company is seen by the growing readership of Finland's leading English-language news site.

Banner sizes and prices 2012

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|---|--|
| 1 KING-SIZE BANNER 980 x 400 pix | 1150 € per week Front page and all other pages |
| 2 PANORAMA 980 x 120 pix | 640 € per week Front page and all other pages |
| 3 TOP-OF-PAGE NOTICE 468 x 60 pix | 330 € per week Front page and all other pages |
| 4 LARGE BANNER 960 x 200 pix | 590 € per week Front page and all other pages 295 € per page other than front page |
| 5 SMALL BANNER 640 x 200 pix | 470 € per week Front page and all other pages 235 € per week per page other than front page |
| 6 BOX 310 x 200 pix | 275 € per week Front page and all other pages 140 € per week per page other than front page |
| 7 LARGE NOTICE 145 x 300 pix | 190 € per week Front page and all other pages 90 € per week per page other than front page |
| 8 SMALL NOTICE 145 x 145 pix | 110 € per week Front page and all other pages 70 € per week per page other than front page |

23% value-added tax will be added.

Prices are valid until further notice. Online advertising campaigns run from Monday until Sunday. Minimum advertising period 1 week.

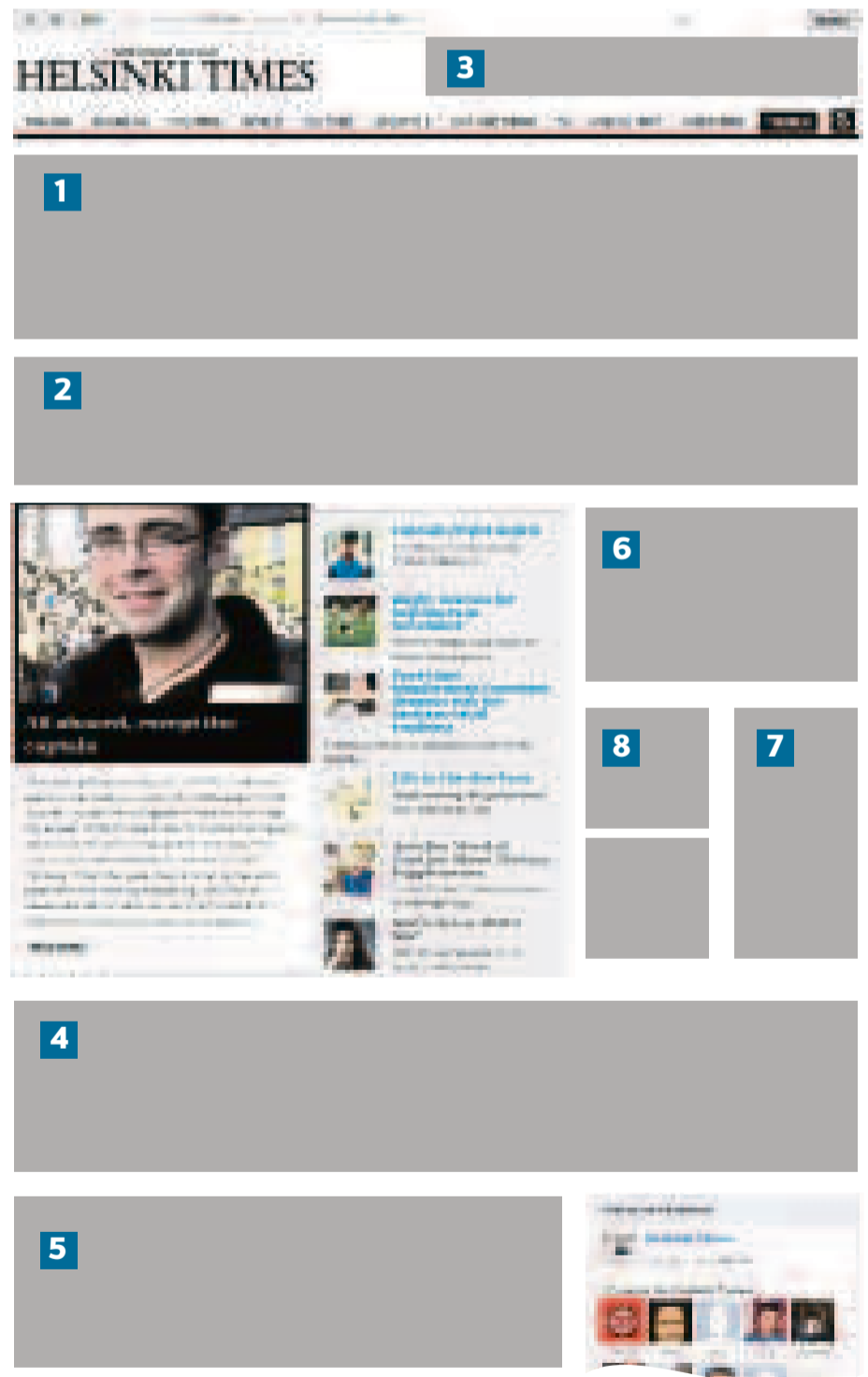
Data: .gif or .jpg format

Submission of data: No less than three working days in advance of required starting date of advertising campaign.

Send your ad to webmaster@helsinkitimes.fi

Include the website to which the ad will be linked

Inquiries: webmaster@helsinkitimes.fi



Contact us for more information: adv@helsinkitimes.fi

CPM based rates are also possible.

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